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PRESS RELEASE: Three New Jersey amusement facilities debut exclusive sensory friendly events

West Berlin, N.J. – Following the success of the special abilities nights at <u>Sahara Sam's Oasis</u> and <u>Diggerland USA</u>, events developed by the non-profit SAMBULANCE Program, three entertainment venues in New Jersey are debuting sensory friendly events exclusive to the special needs community under the direction of SAMBULANCE.

Adventure Aquarium, Deptford Skating Center, and Clementon Park and Splash World all worked in collaboration with SAMBULANCE to design events specific to their venues, taking into account the unique needs and challenges of the special needs community. As a result of ongoing program designs by SAMBULANCE Executive Director, Annie Peters, the events address lighting and audio modifications, provide sensory guides, designate decompression areas, and place limitations on tickets sales to manage crowds. These programs are designed to be inclusive of all developmental disabilities.

Special Events at <u>Deptford Skate</u>, or <u>SEADS</u>, has its first event scheduled for Saturday, June 9th from 11 AM to 1 PM. The event includes admission, skate rental, access to FunZone play area, outdoor games, and an unlimited pizza and drink buffet. Guests can expect modified lighting and sound throughout the facility and a quiet room for decompressing should the event become overwhelming. Tickets for this event are available for purchase online through the <u>SAMBULANCE website</u>.

On Saturday, August 4th, Adventure Aquarium will be hosting its first Family Inclusive Special Hours, or FISH, event from 6 PM – 8 PM. A sensory guide was developed to assist families in planning their visit; outlining the levels of sight, sound, and touch stimulation anticipated at each attraction. Guests can expect modified lighting and sound throughout the facility. This event includes discounted admission, access to the 3D theater, and free parking. Tickets to this event are available online and are limited to ensure a pleasant experience for the guests.

<u>Clementon Park and Splash World</u> and SAMBULANCE have recently confirmed their first event to be held on July 5th. Individuals will have special accommodations from 6:30 PM – 9 PM including free parking, modified audio and lighting on rides, discounted admission to both the water park and rides. More details and tickets will be online in the coming weeks.

A portion of proceeds from all the events helps fund SAMBULANCE and further its mission of fostering the independence of individuals with special needs through educational programming and safety alliances. The SAMBULANCE program travels to special needs schools and organizations offering complimentary, hands-on programming designed to educate individuals about first responders, 9-1-1 emergencies and basic first aid.

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The SAMBULANCE Program educates individuals with special needs on emergency management. Using actual first response vehicles and the help of emergency personnel, the SAMBULANCE brings complimentary programming directly to your special needs school or organization. For more information on the SAMBULANCE Program, contact Annie Peters by visiting www.sambulance.org.





